WORDRUSH PRIVACY POLICY
 Effective Date: November 25, 2025

This Privacy Policy describes how Wolverine Interactive LLC ("Wolverine Interactive," "we," "us," or "our") collects, uses, stores, and discloses information in connection with the WordRush mobile application ("WordRush" or the "App"). By downloading, accessing, or using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect certain non-personal information that enables the operation, stability, and improvement of the App. The information collected may include device identifiers (such as the Identifier for Advertisers), general device information, IP address, approximate location derived from the IP address, gameplay activity, interaction data, session duration, performance analytics, error logs, and crash reports.

When you make an in-app purchase, Apple processes your payment information through its own secure systems. We do not receive or retain your credit card number, billing information, or any directly identifying financial data. We may receive purchase receipts, transaction identifiers, and other non-financial information from Apple solely for the purposes of verifying purchases and enabling or restoring purchased content.

Certain diagnostic and technical data may also be collected directly by Apple as part of iOS and App Store operations. Such data is governed exclusively by Apple's Privacy Policy.

2. Use of Information

We use the information collected through the App to operate, maintain, and improve WordRush; ensure the functionality, reliability, and performance of the App; analyze usage patterns and gameplay behavior; provide in-app advertising; measure the effectiveness of advertising; verify and restore in-app purchases; prevent fraud or misuse; and comply with applicable legal obligations.

We do not use collected information for purposes unrelated to the operation or improvement of the App.

3. Advertising and Analytics Technologies

WordRush incorporates third-party technologies, including advertising and analytics software development kits ("SDKs"), to support game functionality and provide a free, ad-supported experience. These third parties may collect device identifiers, usage information, interaction data, IP address, and related non-personal information to deliver, optimize, and measure advertisements and to provide analytics services.

The primary third-party technologies currently used by WordRush include, but may not be limited to, Google AdMob for advertising and Firebase Analytics for performance and usage analytics. Each third party processes data in accordance with its own privacy policy.

If you choose to decline tracking, advertisements may still appear in the App, but they will not be personalized based on cross-app activity.

4. Sharing of Information

We do not sell personal information. We may share non-personal information with service providers and technology partners strictly for the purpose of delivering advertising, analytics, purchase verification, and other operational services required for the App to function as intended.

We may disclose information if required by law, regulation, legal process, or governmental request, or if necessary to protect the rights, property, or safety of Wolverine Interactive, its users, or the public.

5. Children's Privacy

WordRush is not directed to children under the age of 13, and we do not knowingly collect personal information from children. If you believe that a child under 13 has used the App and provided information, please contact us so that we may promptly delete such information.

6. Data Retention

We retain gameplay, diagnostic, analytics, and other non-personal information only for as long as is reasonably necessary to operate, maintain, and improve the App, or to comply with legal requirements. After retention is no longer necessary, we delete or anonymize the data in a secure manner.

7. User Rights and Data Requests

Depending on your jurisdiction, you may have certain rights relating to the information we collect, including the right to request access, correction, deletion, or restriction of processing. Because we do not collect personal identifying information, we may only be able to delete or anonymize data associated with a device identifier.

To submit a data-related request, please contact us by email using the contact information below.

8. International Transfers

The App may be operated from or rely on servers located in the United States or other countries. By using the App, you acknowledge that your information may be processed in countries that may have different

data protection laws than your home jurisdiction. We take reasonable steps to ensure that information is handled securely and in accordance with this Privacy Policy.

9. Security

We implement reasonable administrative, technical, and physical safeguards designed to help protect the information we collect. However, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

10. Changes to This Privacy Policy

We may update or modify this Privacy Policy from time to time. When changes occur, the "Effective Date" will be updated accordingly. Your continued use of WordRush after any changes constitute your acceptance of the revised Privacy Policy.

11. Contact Information

If you have any questions, concerns, or privacy-related requests, please contact us at:

Wolverine Interactive LLC
Email: **support@wolverineinteractive.com**